

<i>TITLE</i>	<i>AWARD</i>	<i>COUNTY</i>	<i>BRAND</i>	<i>ADVERTISER / CLIENT</i>	<i>AD AGENCY</i>
Audience engagement					
Angry Birds Live	silver	Europe	Deutsche Telekom	Deutsche Telekom	Saatchi & Saatchi EMEA
Money Machine	silver	Brasil	Peixe Urbano	Peixe Urbano	AlmapBBDO
LEGO Builders of Infinity	bronz	Germany	LEGO	LEGO GmbH	Serviceplan
Share with those who needs	bronz	Brasil	Casa do Zezinho	Casa do Zezinho	AlmapBBDO
Budweiser Ice Hockey	bronz	Czech Republic	Budvar	Budějovický Budvar n.p.	Kaspen/Jung von Matt, a.s.
Creative use of technologies					
Der Solar-Jahresbericht	gold	Germany	Austria Solar - Verein zur Förderung der thermischen Solarenergie	Austria Solar - Verein zur Förderung der thermischen Solarenergie	Serviceplan Campaign 3 GmbH
McSundae Melt	gold	Germany	McDonald's	McDonald's Germany	Razorfish GmbH
The Anti-Drug timeline	silver	Israel	israel anti-drug authority	israel anti-drug authority	Mccann Digital israel
Christmas Surprise with Mariah Carey	bronz	Europe	Deutsche Telekom	Deutsche Telekom	Saatchi & Saatchi EMEA
Kooperativa navigation	bronz	Czech Republic	Kooperativa	Kooperativa	Kaspen/Jung von Matt, a.s.
Creative use of traditional advertising formats					
THE AXE EFFECT PROJECT	gold	Turkey	AXE	UNILEVER	LOWE ISTANBUL
Creating the media					

Sky Fussball Oper	silver	Germany	Sky/Serviceplan	SERVICEPLAN Gruppe für innovative Kommunikation GmbH & Co. KG	SERVICEPLAN Gruppe für innovative Kommunikation GmbH & Co. KG
Theatre Commercial	silver	Slovakia	Limited edition of credit card by Tatra banka	Tatra banka	MADE BY VACULIK
The smurf village	bronz	Spain	Sony Pictures Releasing	Sony Pictures Releasing	Bungalow25
Kooperativa navigation	bronz	Czech Republic	Kooperativa	Kooperativa	Kaspen/Jung von Matt, a.s.
Brilliant execution					
LEGO Builders of Infinity	gold	Germany	LEGO	LEGO GmbH	serviceplan
Vader	silver	Canada	Star wars identities	Lucasfilms, X3 Productions	Bleublancrouge
Billboard Typography Full Case	bronz	Brasil	Billboard Magazine	Billboard Brasil	AlmapBBDO
Creative Branding					
Heineken Reach The Sunrise	gold	Italy	Heineken	Heineken International	Publicis Italy
Case Havaianas Identity	gold	Brasil	Havaianas	Sao Paulo Alpargatas	AlmapBBDO
Creative sales & sales support					
LEGO Builders of Infinity	gold	Germany	LEGO	LEGO GmbH	serviceplan
McSundae Melt	silver	Germany	McDonald's	McDonald's Germany	Razorfish GmbH

you'll pay with your own blood	bronz	Slovakia	The Plot movie	Last Frame productions s.r.o.	CORE 4
The game					
THE AXE EFFECT PROJECT	gold	Turkey	AXE	UNILEVER	LOWE ISTANBUL
Cursormeeting	silver	Hungary	Milka	KRAFT	HPS
Kiss Radio Lady Gaga Umberella Good night	bronz	Slovakia	Kiss Radio	Kiss Radio	JANDL Bratislava
Typography	bronz	Brasil	Billboard Magazine	Billboard Brasil	AlmapBBDO
Media engagement					
The smurf village	gold	Spain	Sony Pictures Releasing	Sony Pictures Releasing Spain	Bungalow25
Storytelling					
I Love / Son / It's not you / Boss	gold	Brasil	Volkswagen Original Parts	Volkswagen	AlmapBBDO
Translator	gold	Brasil	Tiguan	Volkswagen	AlmapBBDO
The Cub	silver	Sweden	Betsafe.com	Magnus Alebo	Family Business
WitNESS	bronz	Czech Republic	ProSichr	Wüstenrot	Scholz & Friends Praha
Pop-up Nightmare	bronz	Lithuania	Pasaka Cinema Theatre	Pasaka Cinema Theatre	LOVE Agency
The Sunrise	bronz	Italy	Heineken	Heineken	Publicis Italy

Christmas with T-Mobile Touch screen	bronz	Czech Republic	T-Mobile Czech republic a. s.	T-Mobile Czech republic a. s.	Saatchi & Saatchi
Flash impact					
Daruj správně / Give properly	gold	Czech Republic	www.darujspravn e.cz	Fórum dárců	OgilvyInteractive
Bike Accident	bronz	Czech Republic	Betadine	Egis Pharma Betadine	Y&R Group
Sleeping Bags Beach/Forest/ Mountain	bronz	Czech Republic	Coleman	Coleman	Y&R Group
WHEEL CHAIR	bronz	Czech Republic	Cesty k lidem	Globus	WM Communication Prague
Gladiator	bronz	Hungary	Budapest Short Film Festival	Budapest Short Film Festival	Ogilvy Group Hungary
Best Beer Ad					
The never ending Ad	gold	Brasil	Antarctica	AMBEV	AlmapBBDO
Open your world	silver	Germany	Heineken	Heineken	Bernstein Werbeagentur
The Sunrise	bronz	Italy	Heineken	Heineken	Publicis Italy
The Pilsner Compass	bronz	Slovakia	Pilsner Urquell	Pivovary Topvar a.s.	TRIAD Advertising
State as an advertiser					
Your Moment Is Waiting 1/2/3	bronz	India	Kerala Tourism	Department of Tourism, Government of Kerala, India	Stark Communications Pvt. Ltd.